



## Press release

### Partnership with FCB expanded

**Starting with the 2011-12 season, Sympany will be the new Premium Partner of FC Basel, with special emphasis on the KidsCamp.**

20. June 2011 - Sympany has been a reliable partner of FC Basel 1893 for several years. Starting with the 2011-12 season, it will be a Premium Partner. This commitment underscores Sympany's connection with the region of Basel and the people who live there. Sympany also supports FCB in its efforts to encourage children and young people to be active in sports. This work is a contribution to the good health of these young people, and it helps them stay out of trouble and develop a sense of social responsibility.

#### **For the stars of tomorrow**

The FCB KidsCamps will be called Sympany KidsCamps starting next season. The traditional and well-liked football weeks for children and young people will be held twice a year. The young people receive training from experienced coaches and up-and-coming FCB players, and they get to see the first team close up every day.

Sympany is very pleased to expand its partnership with FC Basel 1893!

Sympany sees sponsoring as part of its social and corporate responsibility. The goal of Sympany's commitment to sport and culture is to create added value for the company and its clients and employees as well as to boost its brand recognition. In selecting our sponsorships, we put great emphasis on the corporate values: cooperative, dynamic and added value. Sympany targets its resources sensibly and in moderation. None of the money used for sponsoring comes from the basic insurance.

#### **For further information, please contact:**

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**About Sympany**

Sympany is the “refreshingly different” insurance cover that provides made-to-measure protection and assistance, with no red tape. Sympany offers health and accident insurance for individuals and companies, and in May 2009 added property and liability insurance to its product range.

Sympany grew out of the ÖKK Basel and other health insurance companies. Sympany's head office is in Basel. Total premium volume in 2010 was CHF 975 million. Employing around 600 people, the company caters to the needs of more than 240,000 private customers, of whom around 214,000 have basic insurance cover. Sympany has 11,500 companies in its corporate customer portfolio.