



Press release

Sympany backs colour key

Sympany becomes a sponsor of the young persons' leisure card, colour key, with immediate effect. The scheme provides around 9,000 young people up to age of 25 with a range of attractive and affordable leisure activities in the Dreiland region.

Basel, 19 October 2009 – “We are pleased to have Sympany, an ideal candidate from the insurance industry, on board as an additional sponsor”, said Friederike Kaupp from the Basler Freizeitaktion. Beat Ochsner, CEO of the Sympany Group, added:

“We are proud to be able to give something back to the Basel region through our collaboration on colour key and offer young people worthwhile and affordable leisure activities.”

Sympany is providing financial and conceptual support for colour key, the young persons' leisure card, together with the following companies: Basler Freizeitaktion, Basler Zeitung, UBS, GGG, IWB, Migros Culture Percentage, Radio Basilisk and Roche. The Basler Freizeitaktion has been organising the non-profit colour key project for the last twenty years.

Its 9,000 members, aged between 15 and 25 years, benefit from free entrance to museums and the Zoo Basel as well as reduced entrance to cinemas, theatres, concerts, FCB and EHC home games and much more.

For further information, please contact:

Sympany
Anne Zimmerli
Head of Corporate Communication
Media spokesperson
Spiegelgasse 15
4001 Basel

Tel: + 41 58 262 44 50 or +41 79 622 79 66

anne.zimmerli@sympany.ch

www.sympany.ch

About the Sympany Group

Sympany is the refreshingly different insurance group that provides made-to-measure protection and assistance, with no red tape. Across Switzerland Sympany stands for comprehensive, affordable security and a close customer relationship. Vivao Sympany, Moove Sympany and Trust Sympany offer innovative solutions for various customer groups. The Lucerne-based health insurer Xundheit was made one of Sympany's subsidiaries on 1 July 2009.

The Sympany Group grew out of the ÖKK Basel and generated a total premium volume of CHF 781 million in 2008. Sympany has its head office in Basel and employs some 500 staff across Switzerland. The company caters to the needs of 196,000 private customers, just under 181,000 of whom have basic insurance. Sympany has 7,500 companies in its corporate customer portfolio. The acquisition of Xundheit has brought another 35,000 private customers and 160 employees to the Group.